

## Rubric for Visual Display

Criteria	Exceptional	Admirable	Marginal	Unacceptable
<b>Content</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Appropriate details support main idea</li> <li><input type="checkbox"/> Accurate and detailed information</li> <li><input type="checkbox"/> Information adequately supports purpose of visual</li> <li><input type="checkbox"/> Contains 5 or more images</li> <li><input type="checkbox"/> Contains 5 or more quotes</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Most details support main idea</li> <li><input type="checkbox"/> Accurate information for almost all subject matter</li> <li><input type="checkbox"/> Information is mostly adequate and supportive of visual's purpose</li> <li><input type="checkbox"/> Contains 4 images</li> <li><input type="checkbox"/> Contains 4 quotes</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Few details support main idea</li> <li><input type="checkbox"/> Lacking accurate information</li> <li><input type="checkbox"/> Inadequate information is not clearly supportive of visual's purpose</li> <li><input type="checkbox"/> Contains 3 images</li> <li><input type="checkbox"/> Contains 3 quotes</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> No details to support main idea</li> <li><input type="checkbox"/> Information is not accurate</li> <li><input type="checkbox"/> Information does not support the visual's purpose</li> <li><input type="checkbox"/> Contains 2 or fewer images</li> <li><input type="checkbox"/> Contains 2 or fewer quotes</li> </ul>
<b>Focus</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Topic and title clear and easily identified</li> <li><input type="checkbox"/> Main idea is clearly appropriate to topic</li> <li><input type="checkbox"/> All illustrations complement purpose of visual</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Topic and title are mostly clear and easily identified</li> <li><input type="checkbox"/> Main idea is appropriate to topic</li> <li><input type="checkbox"/> Most illustrations complement purpose of visual</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Topic and title difficult to identify</li> <li><input type="checkbox"/> Main idea not clearly stated</li> <li><input type="checkbox"/> Few illustrations complement purpose of visual</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Topic and title are not clearly identified</li> <li><input type="checkbox"/> No main idea</li> <li><input type="checkbox"/> Illustrations do not complement purpose of visual</li> </ul>
<b>Visual Appeal</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Outstanding use of color, design, and space</li> <li><input type="checkbox"/> Original and creative design</li> <li><input type="checkbox"/> Overall design is pleasing and harmonious</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Adequate use of color, design, and space</li> <li><input type="checkbox"/> Design is adequate</li> <li><input type="checkbox"/> Overall design is mostly pleasing and harmonious</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Inappropriate use of color, design, and space</li> <li><input type="checkbox"/> Design lacks creativity</li> <li><input type="checkbox"/> Lack of harmonious design in presentation</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Little attempt to use color, design and space appropriately</li> <li><input type="checkbox"/> Design is dull</li> <li><input type="checkbox"/> Project has sloppy appearance</li> </ul>
<b>Mechanics</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Free of grammatical errors</li> <li><input type="checkbox"/> No excess glue, torn edges, mark-outs</li> <li><input type="checkbox"/> Words are legible and pertinent to topic</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Mostly free of grammatical errors</li> <li><input type="checkbox"/> Little use of excess glue, torn edges, mark-outs</li> <li><input type="checkbox"/> Most words are legible and pertinent to topic</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Frequent grammatical errors</li> <li><input type="checkbox"/> Excess glue, torn edges, and mark-outs</li> <li><input type="checkbox"/> Presentation is illegible and confusing</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Too frequent grammatical errors</li> <li><input type="checkbox"/> Distractive elements make illustration ineffective</li> </ul>